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HighRES Inc. To Exhibit at IBSystems Inc.'s Online VirtualMCAD Trade Show

The Second Annual Online Show for MCAD Professionals

LCAMPBELL, Calif.--(BUSINESS WIRE)—October 13, 2003--IBSystems, a leading provider of web portals and virtual trade shows, today announced that HighRES, Inc. is teaming with Immersion Corporation to exhibit in its VirtualMCAD trade show beginning October 14, 2003.

This virtual trade show is the second annual online exposition for the MCAD industry, and follows on the heels of last year's very successful show.

David Heller, IBSystems' president said, "We address a high-tech web savvy audience, and our trade shows have really caught on with these engineers and designers. HighRES will showcase its unique CAD integrated 3D reverse engineering software solutions and Immersion's MicroScribe desktop digitizers to online attendees of the MCAD virtual show."

Braxton Carter, HighRES' President and CEO said, "We decided to exhibit at VirtualMCAD because it offers us the opportunity to showcase our newest 3D reverse engineering software modules to a worldwide MCAD audience at a fraction of the cost of a physical show. It is the perfect forum for us to demonstrate how HighRES provides a seamless 3D reverse engineering software in a native CAD format to this targeted audience. By leveraging IBSystems' www.mcadcafe.com portal, and its daily CafeNews we are assured of maximum exposure

at a very attractive ROI. In this age of reduced travel and budget, participating in this virtual show is the right choice at the right time.”

“ Immersion is pleased to team with HighRES to showcase Immersion’s MicroScribe technology with HighRES’ software,” said Greg Belaus, Senior Director of the 3D and Professional Products Group at Immersion. “These combined products offer cost-effective reverse engineering solutions for those using Pro/ENGINEER, SolidWorks, Autodesk Inventor, Mastercam, Autodesk Mechanical Desktop, Autodesk AutoCAD and CADKEY software. The VirtualMCAD show will be a great forum to exhibit our offerings to a focused group of attendees not bound by location.”

At VirtualMCAD (www.virtualmcad.com) attendees visit booths to talk and chat directly with company representatives, pick up business cards, experience a wide range of multimedia product and corporate presentations, take literature, download demonstration software, and if they get hungry, they can even order a pizza delivered directly to their office. And now, with HighRES’ participation they’ll be treated to a fully integrated 3D reverse engineering software solution that specifically serves the CAD marketplace.

About IBSystems, Inc.

IBSystems is a leading provider of web portals and virtual trade shows targeted at computer modeling professional audiences. Its EDAToolsCafe.com, MCADCafe.com, GISCafe.com, AECCafe.com, PCBCafe, DCCafe, and CareersCafe web portals bring valuable resources and timely information and job opportunities to professionals in the Electronic Design Automation (EDA), Mechanical Computer Aided Design (MCAD), Geographical Information Systems (GIS), Architectural Engineering (AEC), Printed Circuit Board (PCB), and Digital Content Creation (DCC) industries. Its CareersCafe brings employers and jobseekers together in each of these high-tech fields. IBSystems complements their portals with Virtual Trade shows and online publications. The company is building and launching additional industry-focused vertical portals and products on an on-going basis. For more information about IBSystems please visit www.ibsystems.com. To register for VirtualMCAD visit www.virtualmcad.com.

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About HighRES, Inc.

HighRES, Inc. headquarters in La Jolla, California, develops, markets and supports advanced 3D reverse engineering software and 3D digitizing hardware solutions worldwide. Further information is available at www.reverse-it.com

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