



FOR IMMEDIATE RELEASE

Media Contact
Jennifer Minns
ReverseEngineering.com
858-488-5231
JMinns@ReverseEngineering.com

ReverseEngineering.com's HIPP™ 3D Software Automatically Manages Millions Of Points For Reverse Engineering and Inspection Applications

LA JOLLA, Calif., (July 7, 2008)- ReverseEngineering.com has announced HIPP™ (HighRES Integrated Point Processor), a new stand alone proprietary software technology that saves engineers time by providing versatility and control over scanned 3D point clouds.

HIPP can handle millions of points and directly processes raw digitized data from CMMs, PCMMs, retro-fitted CNCs, laser trackers, laser scanners and optical scanners. Developed to work with standard file formats, HIPP can import and export DAT, TXT, XYZ, ASCII and HighRES files. It can be easily installed and is compatible with Windows XP/Vista operating systems.

HIPP quickly provides access to time saving features including:

- Thinning
- 3 point alignment
- Creating custom planes "on the fly"
- Point ordering and filtering
- Multiple plane configurations
- Adjustable probe tolerance maximizing accuracy

Choose from three different feature rich modules, HIPP SHOP, HIPP PROFESSIONAL and HIPP ULTIMATE.

In addition, HIPP files integrate seamlessly with the HighRES CAD native integrated software, eliminating the risk of moving digitized geometry through the design and manufacturing cycle. Data sets can be imported upstream to ten major CAD systems as organized native entities, completely eliminating data translation issues. HIPP integrates to leading CAD/CAM packages, including:

Autodesk AutoCAD/Mechanical Desktop
Autodesk Inventor
KeyCreator
Mastercam
Pro/ENGINEER

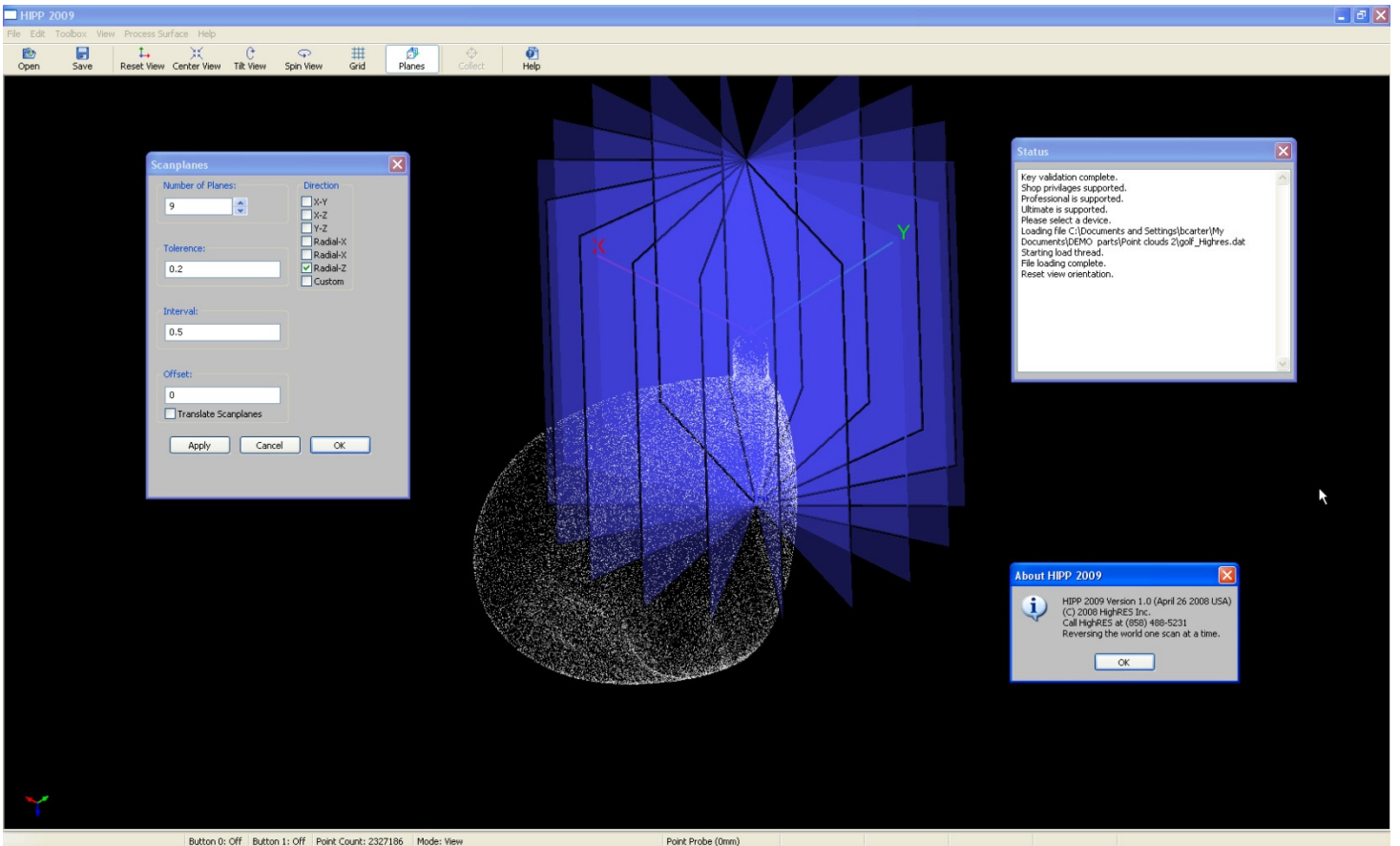
Rhino
Siemens NX
Solid Edge
SolidWorks

“Engineers can now scan, process, review and model as you go”, said Braxton Carter, ReverseEngineering.com’s chief technology officer. “Work with a live scanning session that continually displays your data collection or import pre-existing point cloud files of physical objects. Pre-process your data into organized entities and manage huge point clouds in minutes. Simplify jobs that used to consume days and complete your work in hours.”

More information about HIPP is available by calling ReverseEngineering.com at +1-858-488-5231 or visiting www.ReverseEngineering.com directly.

About ReverseEngineering.com

ReverseEngineering.com develops and markets plug-n-play software tool sets that accurately, quickly and easily imports raw digitized data from portable and traditional CMMs, laser trackers and laser scanners into CAD/CAM systems as easily modifiable parametric sketches. Providing what is essentially a universal front end for reverse engineering, we have eliminated the data translation issues usually associated with reverse engineering and related applications. Taking a modular approach, we provide more than 500 CAD/CAM integrated tool sets addressing any need, from entry-level to the most sophisticated CAD applications.



XXX