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**FOR IMMEDIATE RELEASE**

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**REVERSEENGINEERING.COM TO SHOWCASE HIPP AT SOLIDWORKS  
WORLD 2009**

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ReverseEngineering.com, a leading provider of reverse engineering (RE) software for several applications and industries, today announced that it will demonstrate its HIPP (HighRES Integrated Point Processor) SPX2 software at the SolidWorks World 2009 Conference, being held from Feb. 8-11, 2009 in Orlando, Fla. The 11th annual SolidWorks World Conference brings together designers, engineers, managers, and partners to discuss ideas, trends, and the technology shaping the future of product design. Show attendees will see how ReverseEngineering.com's HIPP software integrated with SolidWorks® 3D CAD software allows customers to create a more efficient reverse engineering and mechanical design workflow. HIPP SPX2 will be demonstrated at SolidWorks World 2009 in booth number 600.

As a SolidWorks Certified Gold Partner, ReverseEngineering.com's HIPP is recognized as a best-in-class solution that integrates directly with SolidWorks software. This integration provides SolidWorks users with the ability to seamlessly integrate with the HIPP CAD native integrated software, thereby eliminating the risk of moving digitized geometry through the design and manufacturing cycle. Data sets can be imported upstream to SolidWorks as organized native entities, completely eliminating data translation issues.

The SolidWorks Partner Program features products and services that complement SolidWorks solutions. Certified Gold Products are fully integrated with SolidWorks software and provide users with instant access to the partner application within the SolidWorks window. Certified Solution Partner products offer a variety of integration methods with SolidWorks software, including direct import of native SolidWorks files, the SolidWorks application programming interface (API), and established industry standard file formats. SolidWorks has more partners in the mid-range CAD market than any competing technologies, with more than 700 companies worldwide participating in the SolidWorks Partner Program.

"Many of our customers use SolidWorks. By leveraging this integration with HIPP, they are able to simplify and streamline their reverse engineering and mechanical design processes," said Braxton Carter, CTO for ReverseEngineering.com. "We are very excited to be participating in SolidWorks World 2009 and demonstrating our unique reverse engineering solution to the SolidWorks user community."

The stand alone proprietary software technology saves time by providing versatility and control over scanned 3D point clouds. HIPP can handle millions of points and



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directly processes raw digitized data from CMMs, PCMMs, retrofitted CNCs, laser trackers, laser scanners and optical scanners.

#### ABOUT REVERSEENGINEERING.COM

ReverseEngineering.com develops and markets plug-n-play software tool sets that accurately, quickly, and easily import raw digitized data from portable and traditional CMMs, laser trackers, and laser scanners into CAD/CAM systems as easily modifiable parametric sketches. Providing what is essentially a universal front end for reverse engineering, we have eliminated the data translation issues usually associated with reverse engineering and related applications. Taking a modular approach, we provide more than 500 CAD/CAM integrated tool sets addressing any need, from entry-level to the most sophisticated CAD applications.

For more information on ReverseEngineering.com and their products, please visit [www.ReverseEngineering.com](http://www.ReverseEngineering.com).

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